



NORTH



AIDAN STOKES

INITIAL IDEAS

CREATE A MAGAZINE HIGHLIGHTING THE CULTURE OF THE NORTH OF ENGLAND IN PLACES SUCH AS LEEDS, LIVERPOOL AND MANCHESTER AND TO SHOW WHAT ALL THESE PLACES HAS TO OFFER IN DIFFERENT ASPECTS SUCH AS BUILDINGS, MUSIC, ART, FASHION ETC.

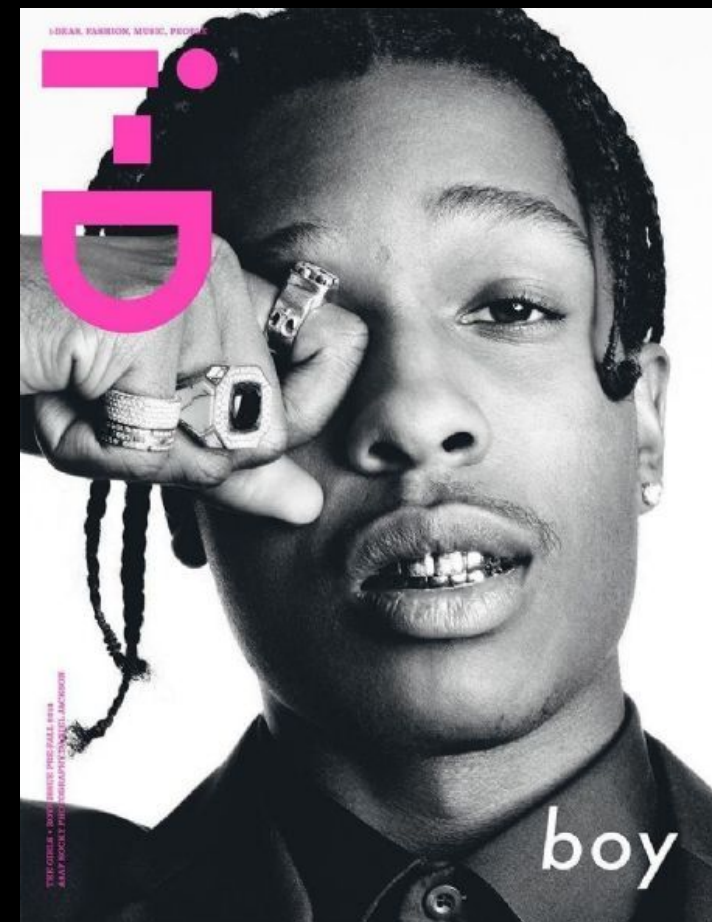
TO DEMONSTRATE HOW THE UK, WHICH ONCE ONLY HAD LONDON AS A PIONEERING CITY, HAS MUCH TO OFFER IN A WIDE VARIETY OF PLACES, SHOWING THE DEVELOPMENT IN CULTURE ACROSS THE NORTH OF THE COUNTRY



INITIAL CRITICAL LINKS



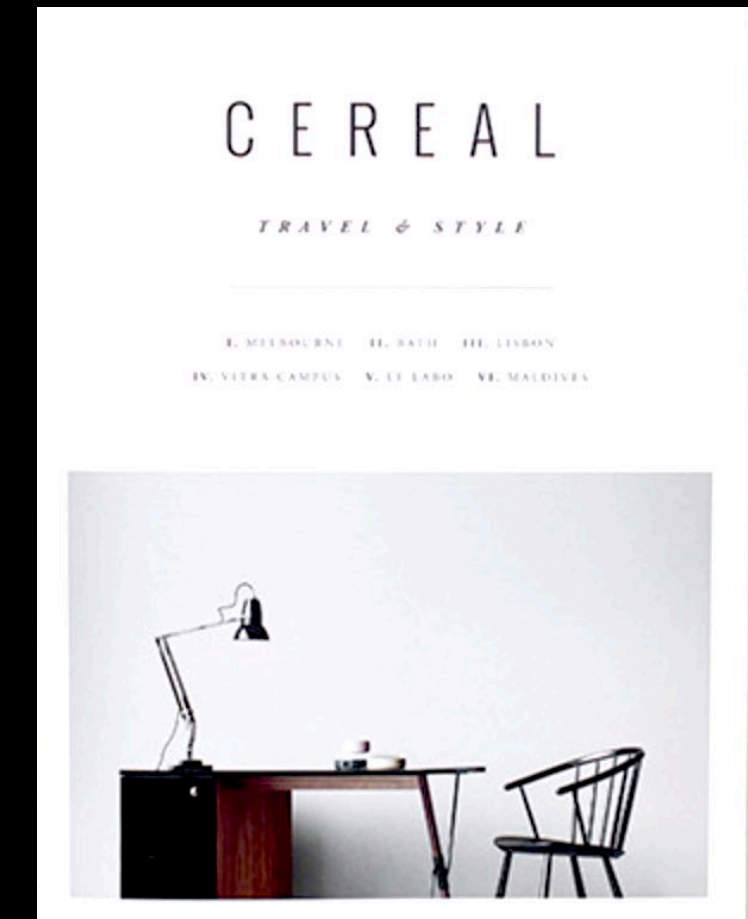
NEVILLE BRODY



ID



FLANEUR



CEREAL



STAGE ONE



BRANDING



STAGE TWO / THREE

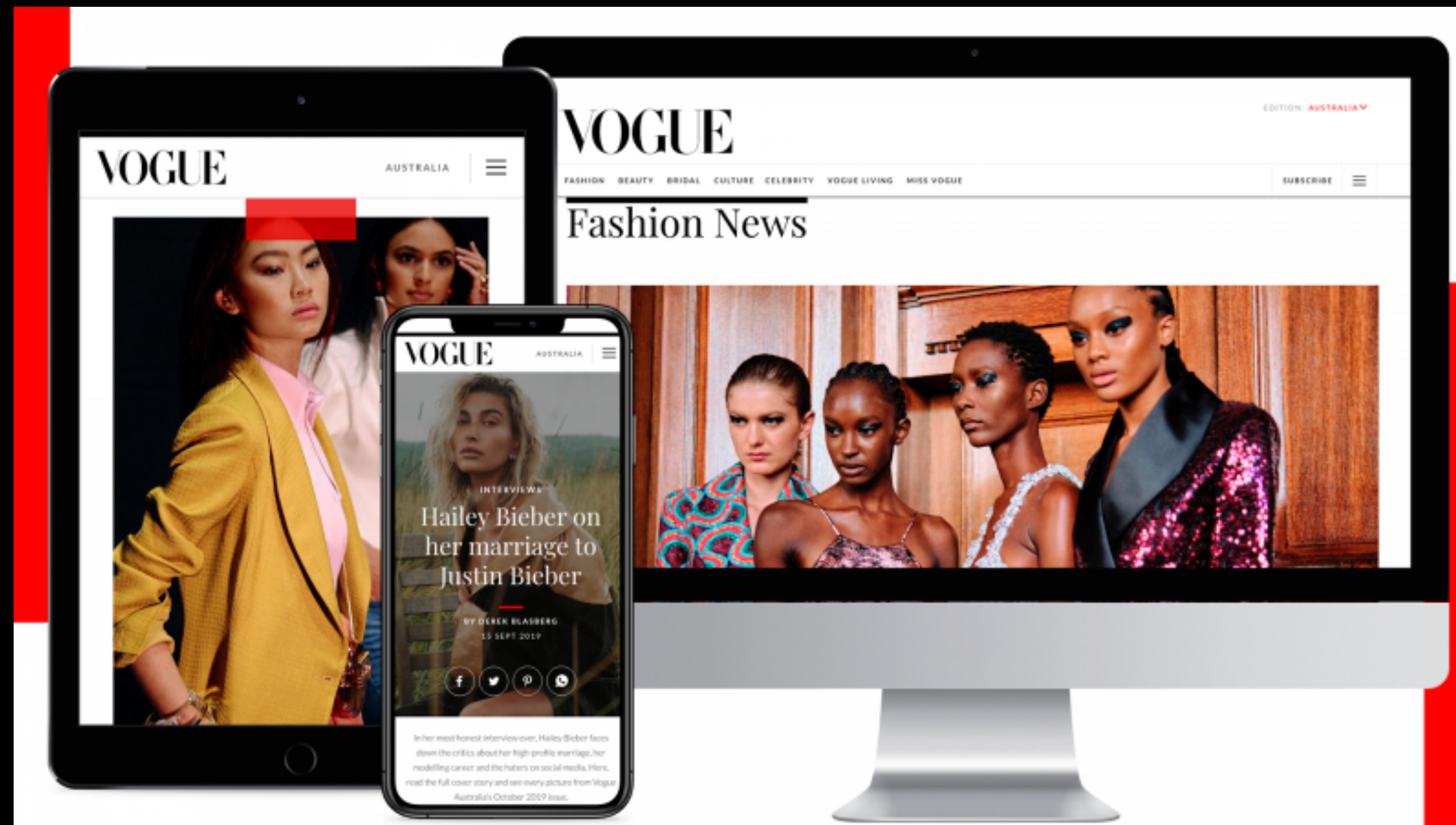


EDITORIAL

TWO EDITORIAL PIECES FOCUSING IN ON A CITY AND IT'S CULTURE AND WHAT IS HAS TO OFFER



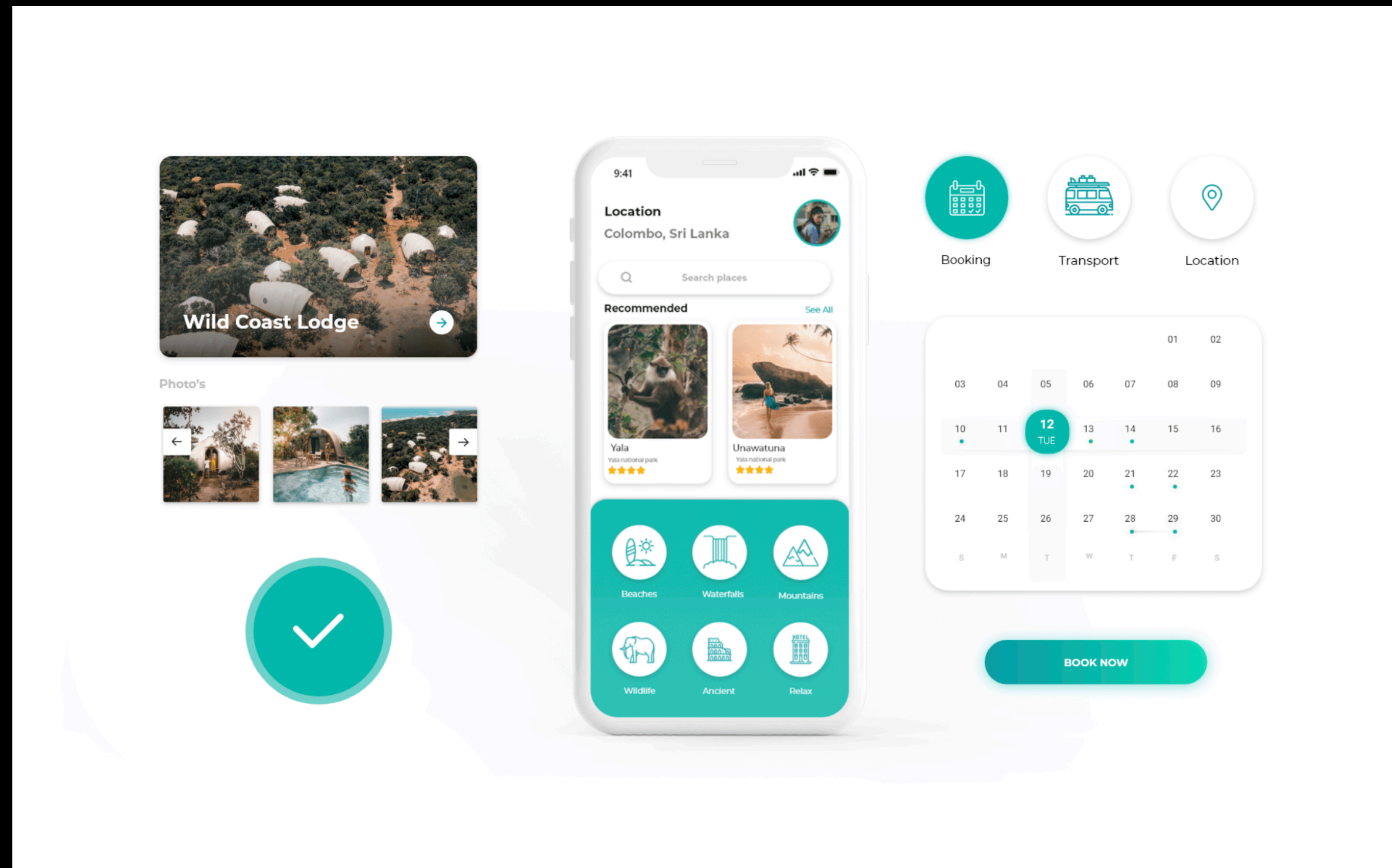
STAGE FOUR



WEBSITE



STAGE FIVE



APP

PERSONAL STUDY

ID MAGAZINE

MY PERSONAL STUDY WILL FOCUS ON I-D MAGAZINE AND HOW THE FORMER VOGUE ART DIRECTOR, TERRY JONES ESTABLISHED I-D IN 1980. I WILL DISCUSS HOW PUNK VALUES INFLUENCED THE EARLY ISSUES OF THE MAGAZINE AND WHETHER THE PUBLICATION HAS BEEN ABLE TO MAINTAIN THESE STANDARDS IN TODAY'S SOCIETY.



Q A

